



PWEA2016
Conference and Exhibition
8-9 March 2015
Expo XXI, Warsaw, Poland

Organised by:



In cooperation with:



EWEA
THE EUROPEAN WIND ENERGY ASSOCIATION



Wind Power Poland 2016

The largest wind industry conference & exhibition in Central & Eastern Europe

Sponsorship Catalogue



**BECOME A
SPONSOR AT
THE LARGEST WIND
INDUSTRY CONFERENCE &
EXHIBITION IN CENTRAL &
EASTERN EUROPE.**

Wind Power Poland 2016

Sponsorship opportunities at Wind Power Poland 2016 can help position your company at the forefront of the wind energy industry, and to a highly targeted audience.

This industry leading event benefits from a focused agenda built by the key influencers, industry renowned speakers, intimate networking, and a high-level of attendees with decision-making power.

Being a sponsor at Wind Power Poland 2016 offers an unparalleled opportunity to strategically promote your company and demonstrate your commitment to an ever growing industry.

Contact Raul Lanzarote (raul.lanzarote@ewea.org) or Dorota Bereza to discuss any of the opportunities or to develop a bespoke package.

A photograph of a wind turbine in a landscape, positioned in the top right corner of the slide. The turbine is white with yellow blades, and the background shows a green field under a clear sky.

ON-SITE BRANDING

Wind Power Poland 2016

Badges

Branded badges handed out to all participants in the registration area



Your visibility includes

- Personalised badges worn by all participants at all times giving your brand maximum reach and visibility throughout the event. The lanyards have two hooks so that the front side of the badge remains visible at all times
- Your logo printed on all badges (along with the event logo)
- Two pop-up banners displayed in the registration area at the end of the waiting lines for registrations (to be provided by the sponsor)

Price

€ 6,250 / 26.250 zł

Contact us

Dorota Bereza
d.bereza@psew.pl

Raul Lanzarote
raul.lanzarote@ewea.org

Bags

Branded bag handed out to all participants in the registration area



Your visibility includes

- Each bag includes the official exhibition catalogue and one sponsor insert (to be provided by the sponsor) (max. A4, double-sided printed page)
- Your logo/visual printed on all bags (along with the event logo)

Price

€ 6,250 / 26.250 zł

Contact us

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d.bereza@psew.pl

Raul Lanzarote
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Lanyards

Branded lanyards distributed to all participants in the registration area



Your visibility includes

- Lanyards handed out to all registered participants giving your brand prime visibility throughout the event
- Your logo printed on the lanyards (along with the event logo)

Price

SOLD OUT

Contact us

Dorota Bereza
d.bereza@psew.pl

Raul Lanzarote
raul.lanzarote@ewea.org

Notepads

Branded notepad distributed in key event areas of the venue



Your visibility includes

- Notepads in A5 format, including cover and 25 sheets
- Your branding printed on the cover of the notepads (along with the event logo)
- Your logo printed on each sheet (along with the event logo)

Price

€ 3,500 / 14.700 zł

Contact us

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d.bereza@psew.pl

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raul.lanzarote@ewea.org

Hostesses t-shirts



Your visibility includes

- Your branding on t-shirts and jackets worn by all official event hostesses
- Guaranteed wide-spread visibility during the event
- Exact number of hostesses to be confirmed

Price

€ 3,500 / 14.700 zł

Contact us

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raul.lanzarote@ewea.org

Pens

Branded pen distributed in key areas of the venue



Your visibility includes

- Your logo printed on the pens (along with the event logo)
- A long-lasting investment that participants will keep after the event

Price

€ 3,000 / 12.600 zł

Contact us

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d.bereza@psew.pl

Raul Lanzarote
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Branded napkins

Branded napkins available in the lunch area



Your visibility includes

- Your logo printed on the napkins (along with the event logo)
- Mention of your sponsorship in the “practical information” section included in the exhibition catalogue

Price

€ 2,000 /8.400 zł

Contact us

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A photograph of a wind turbine in a landscape, positioned in the top right corner of the slide. The turbine is white with three blades, and the background shows a green field under a clear sky.

ON-SITE SERVICES

Wind Power Poland 2016

Cloakroom

Get premium visibility as thousands of potential customers see your corporate brand upon registering, every day.



Your visibility includes

- Cloakroom tickets branded with your logo
- Two branded signs placed at the counters (artwork to be supplied by the sponsor)
- The display of up to four pop-up banners in front of the cloakroom (to be supplied by the sponsor)
- A literature rack to display your leaflets
- Your giveaways can be distributed exclusively at the cloakroom (items to be supplied by the sponsor)

Price

€ 2,500 /10.500 zł

Contact us

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d.bereza@psew.pl

Raul Lanzarote
raul.lanzarote@ewea.org

Wireless Internet

Provide WiFi access on the fairground for attendees to communicate freely at all times



Your visibility includes

- A customised network name and login details (to be agreed with the sponsor)
- A landing page including your branding when participants connect to the network
- The login details printed on the reverse side of the participants' badges
- Wifi login details included in all official event publications incl. large floorplans in the exhibition ("You are here")

Price

€ 4,500 / 18.900 zł

Contact us

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d.bereza@psew.pl

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raul.lanzarote@ewea.org

Water stations

Branded water stations around the exhibition hall, with branded recyclable cups



Your visibility includes

- 6 branded 'water fountains' placed in key areas of the exhibition. Final locations to be discussed with the sponsor
- Branded cups
- Mention of your sponsorship in the "practical information" section included in the exhibition catalogue

Price

€ 3,000 /12.600 zł

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ON-SITE SIGNAGE

Wind Power Poland 2016

Façade banner

At the main entrance (Hall 2)



Your visibility includes

- Above the main entrance leading to registration: prominent exposure
- 1-sided
- Dimensions: 2 banners 5m (width) x 3m (height)

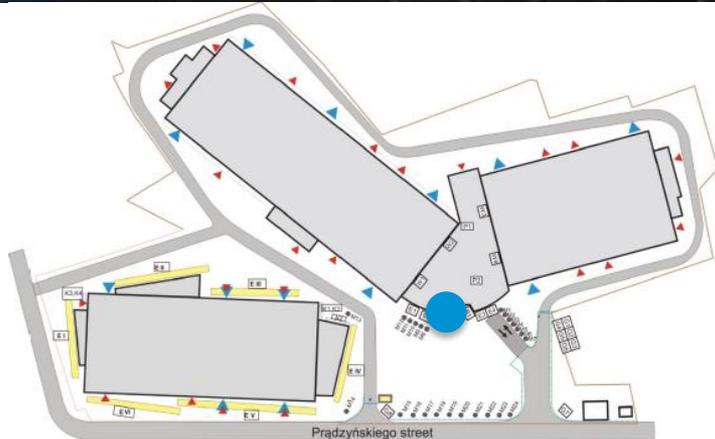
Price

€ 3,000 /12.600 zł

Contact us

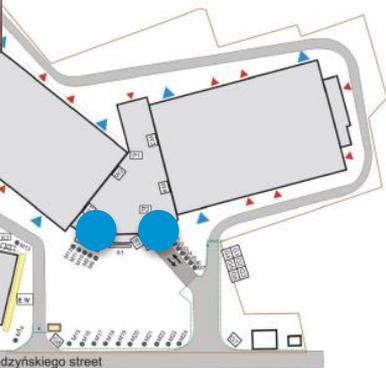
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Banner on the sides of the main entrance

(Hall 2)



Your visibility includes

- 2 pieces (1-sided)
- Dimensions: 7m (height) x 1.3m (width)

Price

€ 3,000 /12.600 zł

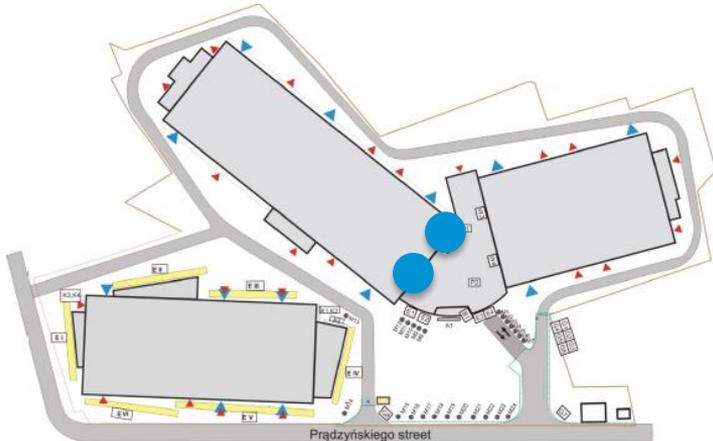
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Back-light boards

Above the entrance to the exhibition hall (Hall 1)



Your visibility includes

- 2 pieces (1-sided)
- Dimensions: 4m (width) x 1m (height)

Price

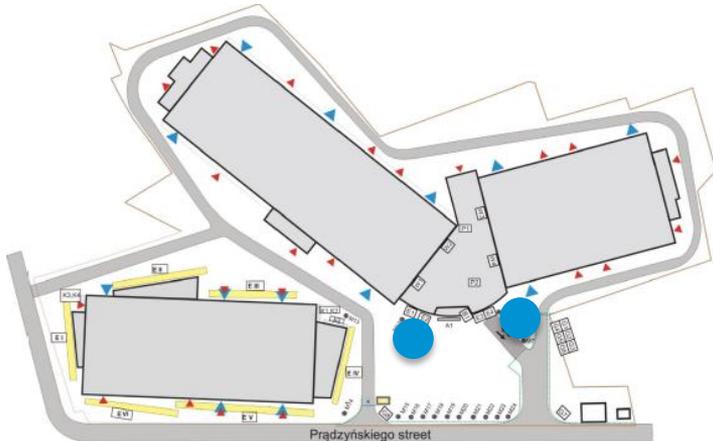
€ 3,000 / 12.600 zł

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Outdoor flags



Your visibility includes

- 7 pieces (2-sided)
- Dimensions: 4.5m (height) x 4.5m (width)

Price

€ 5,000 /21.000 zł

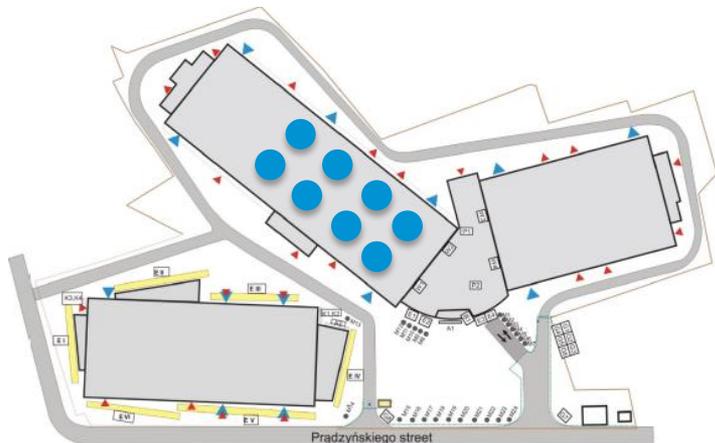
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Aisle banners exhibition hall

(Hall 1)



Your visibility includes

- 8 aisle banners (2-sided)
 - Top part = sponsor visual
 - Bottom part = directional information
- Dimensions: 3m (height) x 1.5m (width)

Price

€ 8,000 / 33.600 zł

Contact us

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Interactive touch panel

(Hall 1)



Your visibility includes

- 46" interactive touch panel
- Different locations available

Price

€ 880 /3.700 zł

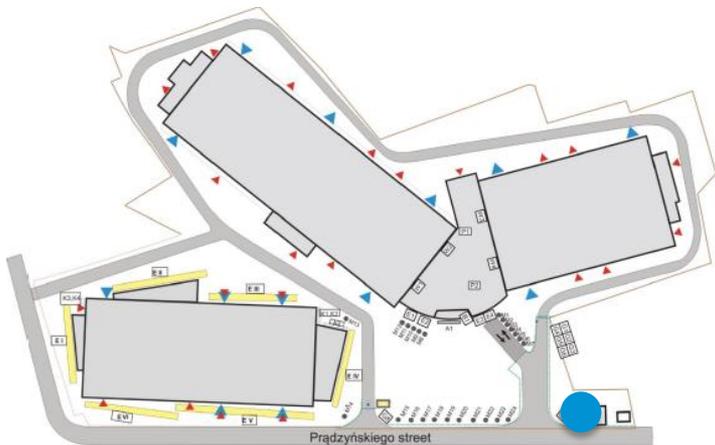
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Billboard on the entrance to the parking

(Parking G7)



Your visibility includes

- 1-sided
- Dimensions: 2.5m (width) X 2.34m (height)
- Different locations available

Price

€ 1,500 / 6.300 zł

Contact us

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d.bereza@psew.pl

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Floor stickers

Ideal for exhibitors! Direct participants straight to your stand



Your visibility includes

- 5 floor stickers, vinyl
- Dimensions: 1 x 1 m

Price

€ 1,500 /6.300 zł

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NETWORKING

Wind Power Poland 2016

Members' Reception

This package offers an exclusive sponsorship opportunity for the Members' Reception where leading industry representatives will gather to officially kick-off Wind Power Poland 2016.



Your visibility includes

- Branding of the venue with your corporate identity to be agreed between PWEA and the sponsor
- Your logo on the invitation to PWEA and EWEA members
- Invitation on behalf of PWEA, EWEA and the sponsor
- One short welcome speech during the opening of the event, alongside PWEA and EWEA

Price

€ 10,000 /42.000 zł

Contact us

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Official Stand Party (8 March, 16:00 -17:30)

Stand Parties provide a great opportunity to drive traffic to your stand. Attendees will gather around it to network with other wind industry professionals in a relaxed and informal atmosphere.



Your visibility includes

- A stand party on 8 March from 16:00 to 17:30
- Drinks and finger food for 100 persons
- Branded invitations to the stand party displayed in the registration area the day of the event
- PA announcements to be made in the exhibition halls shortly before your event starts
- Mention of the event in the “highlights of the day” distributed to all exhibitors every morning
- PWEA and EWEA help you promote this event via the event website, the event newsletters, the official publications (exhibition catalogue, etc.)

Price

€ 5,000 /21.000 zł

Contact us

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Networking coffee break

2 separate areas available in the exhibition hall



Your visibility includes

- Your logo over the coffee area in printed and online exhibition floorplans.
- Your logo on the signs indicating the coffee break area
- The display of your pop-up banners in the area (to be supplied by the sponsor)
- Possibility to display your products on this networking area
- Mention of the coffee break on the exhibition floor plans, and on the event website
- Permanent coffee served in the area for the whole duration of the event

Price

€ 5,000 /21.000 zł

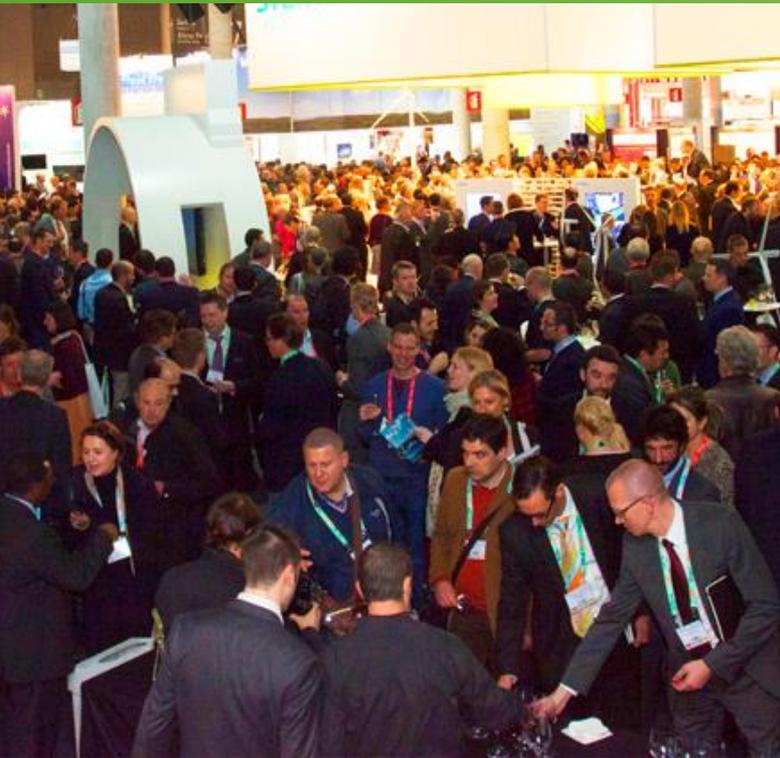
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Opening reception

The Opening Reception takes place following the close of the first day of Wind Power Poland 2016. This unique chance to connect as all participants will be invited to your stand providing your company with a captive audience



Your visibility includes

- Official Opening reception open to all participants on Tuesday 8 March 2016, 17:30-19:00
- Attract all attendees to your stand and welcome them with drinks and finger food
- This opportunity includes a short welcome speech at the beginning of the reception by PWEA and the sponsor
- The organisers take care of the whole organisation for you: catering, service, security, cleaning after the reception, etc.
- Dedicated page on the event website including your logo and hyperlink to the website of your choice
- PA announcements in the halls on the day of the event driving traffic to your stand
- Two pop-up banners to be displayed in the registration area on the day of the event (to be supplied by the sponsor)
- Branded invitations can be distributed to all participants (to be provided by the sponsor)

Price

SOLD OUT

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Gala Dinner

The Gala Dinner gathers a select group of high-profile wind industry professionals providing a fantastic platform for high-level networking

Your visibility includes

- Exclusive dinner organised for 250-300 people in a spectacular venue, providing the perfect opportunity to strengthen business relationships and raise brand awareness among top executives.
- Promotion of the event through a dedicated page on the event website (PWEA and EWEA) incl. your logo
- One corporate table including to invite your guests
- One short opening speech at the welcome cocktail
- Branding of the venue with your corporate identity to be agreed between PWEA and the sponsor
- Your logo printed on the menu cards
- Your logo printed on the dinner tickets
- PA announcements in the exhibition halls to announce the bus transfers to the conference dinner

Price

€ 12,500 /52.500 zł

Contact us

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Side event

Organise and host your corporate and sales presentation, tailored to your requirements



Your visibility includes

- Profit from the presence of high-level executives to position your brand and convey your messages
- Different meeting spaces are available at the venue to host your event
- Based on your expectations, we will advise you on the best format for your product launch, product presentations, etc.

Price

From € 3.000/ 12.600 zł

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OFFICIAL EXHIBITION CATALOGUE

Wind Power Poland 2016

ADVERTISEMENT



	PWEA and EWEA members		Standard Rate	
	PLN	EUR	PLN	EUR
Full page advert - inside cover	PLN 5,000	€ 1,200	PLN 8,000	€ 2,000
Full page advert	PLN 2,500	€ 600	PLN 3,000	€ 800
1/2 page advert	PLN 1,500	€ 350	PLN 1,800	€ 450
1/4 page advert - inside catalogue	PLN 800	€ 200	PLN 1,000	€ 250

Contact us

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ADDITIONAL BENEFITS AS AN OFFICIAL SPONSOR

Wind Power Poland 2016

- **The listing of your organisation** as an Official Sponsor of Wind Power Poland 2016
- **Visibility** from the date of signature of the sponsorship contract, **during the event and after the event**
- **Your logo on:**
 - the event website (home page and sponsorship pages)
 - the screens displayed in all conference rooms in-between sessions during the events (PowerPoint Presentation)
 - the 'Thank you, Sponsors' banner(s) located in the registration area
 - the exhibition catalogue (distributed to all participants)
- **The distribution of your selected publication** at the exhibition entrance (one publication, max. 250 copies to be delivered by the sponsor)
- **1 exhibition visitor pass** per €2.000 spent on sponsorship
- **1 conference delegate pass** per €5.000 spent on sponsorship



Meet the major industry players;
become a sponsor today!



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